

THE TRADE'S NO.1 MULTI-PURPOSE LUBRICANT



LUBRICATES

CLEANS

PROTECTS

PENETRATES

DISPLACES MOISTURE

WD-40® MULTI-USE PRODUCT, THERE'S ALWAYS ANOTHER USE®



WD-40® Multi-Use Product solves your problems on the job and around the home, garden or garage. Stop squeaks, lift grime, free jams and protect from moisture: all with just one product. WD-40 – there's always another use.

THE **FIVE** BASIC FUNCTIONS OF WD-40 MULTI-USE PRODUCT:



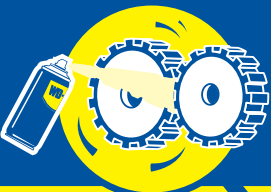
LUBRICATES



CLEANS



PROTECTS



PENETRATES



DISPLACES MOISTURE



WD-40 LIQUID

200L, 20L AND 4L

- Soak parts to clean without disassembly
- Lubricates and protects industrial equipment
- Cleans and removes residue from moulds
- Penetrates stuck rigging hardware

WD-40 SPRAY APPLICATOR

- 500mL capacity
- Refillable spout
- Child lock safety
- Two ways to spray: stream or spray
- Designed for use with WD-40 Liquid



From recent independent research amongst tradies and Trade Businesses we know that:

- WD-40 has almost universal brand awareness 98%
- WD-40 boasts highest product satisfaction from users 82%
- Of those aware of WD-40, 70% of tradies would recommend it
- Of tradies surveyed, 82% would consider using WD-40
- **BRAND MOST USED IN THE WORKPLACE**

WD-40

Competitor A

Competitor B

Research conducted in 2011 by Galaxy Research and 2010 by Cognition Research.

LUBRICATES	Lubricates chains on machines	Improves cutting time for drill bits	Helps break in a stiff leather tool belt	Lubricates hinges and locks	Stops squeaky wheels	Lubricates stubborn zippers
CLEANS	Cleans truck battery connections	Dissolves and removes adhesives	Removes tough grease and grime	Removes tarnish from silver	Cleans crayon off walls	Cleans stainless steel
PROTECTS	Prevents heavy-duty equipment from corrosion	Protects nails and metal surfaces from rusting	Protects golf clubs and tools from corrosion	Prevents metal surfaces from rusting	Protects metal tools from corrosion	Protects gardening tools from rust
PENETRATES	Penetrates frozen nuts and bolts	Loosens wheel nuts & releases rusted parts	Loosens a tangled fishing line	Penetrates rusted plumbing joints	Opens stuck can tops	Frees stuck locks and removes broken keys
DISPLACES MOISTURE	Drives moisture from heavy-duty tools	Drives moisture from flooded engines	Drives moisture from water effected equipment	Displaces moisture from moving parts	Displaces moisture from drills	Drives moisture from tools



INNOVATION AWARD WINNING **SMART STRAW®**
TOUGH, EASY TO USE, NEVER LOSE THE STRAW AGAIN.



To learn more about WD-40 and to see the complete 2000 uses visit: wd40.com.au

SCAN HERE FOR MORE GREAT USES!

BECOME A WD-40 MULTI-USE PRODUCT GURU

A QUICK HISTORY LESSON

WD-40 Multi-Use Product began as rocket science! Originally designed by the Rocket Chemical Company in 1953, it took scientists

40 formulations to perfect this unique water-displacement technology. Dubbed Water Displacement 40th attempt, the product was later shortened to the iconic WD-40.

SO MANY USES!

WD-40 Multi-Use Product boasts over 2,000 uses. Check out the list on wd40.com.au

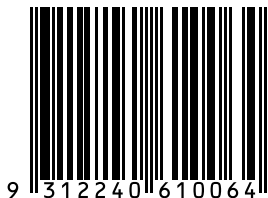
DID YOU KNOW?

WD-40 Multi-Use Product is proudly made in Australia for Australians.



WD-40 Handy Can

60g NET / 73.6mL
Case No 61136
TUN 193 12240 61136 5
Units per case: 12
2 x 6 shrinks



WD-40 Aerosol

150g NET / 184mL
Case No 61101
TUN 193 12240 61101 3
Units per case: 12
2 x 6 shrinks



WD-40 Handy Can

60g NET / 73.6mL
Case No 61137
TUN 193 12240 61137 2
Units per case: 12
2 x 6 clip strips



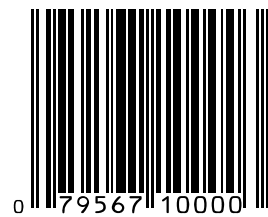
WD-40 Aerosol

255g NET / 312mL
Case No 61152
TUN 193 12240 61152 5
Units per case: 6



WD-40 Spray Applicator

Case No 61100
TUN 193 12240 61100 6
Units per case: 12



WD-40 Aerosol

300g NET / 368mL
Case No 61103
TUN 193 12240 61103 7
Units per case: 12



WD-40 Bulk

4L Liquid
Case No 61114
TUN 193 12240 61114 3
Units per case: 4



WD-40 Aerosol

350g NET / 429mL
Smart Straw
Case No 61109
TUN 193 12240 61109 9
Units per case: 12



WD-40 Bulk

20L Liquid
Case No 45020
Single unit



WD-40 Aerosol

425g NET / 521mL
Case No 61104
TUN 193 12240 61104 4
Units per case: 12



WD-40 Bulk

200L Liquid
Case No 45200
Single unit



WD-40 COMPANY OTHER BRANDS



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Scan the code
to go direct to the
WD-40 website

